



nami

National Alliance on Mental Illness

Wilmington

Dear Corporate Advocate:

Mental illness is a medical condition affecting one in every four families. The stigma society places on mental illness frequently keeps the mentally ill from seeking help for their real, treatable health conditions. Without excellent support services and psychiatric care, the cycle continues. Many mentally ill persons never reach their full potential and all too often end up homeless or inappropriately incarcerated. These are no-win alternatives that impact us all. The economic cost of untreated mental illness in the United States is more than 100 billion dollars each year.

We at NAMI-Wilmington are looking to raise funds during our 20th Annual Walk for Awareness to provide much needed services to the mentally ill and their families in our community.

This year our Walk for Awareness is taking place on Saturday, September 24, 2022, at Long Leaf Park, and our goals are ambitious. The demands for our support are increasing and we want to stay ahead. We hope to raise in excess of \$12,000. With those funds we will continue Family Support groups, Family to Family Classes, Peer Connections Support groups and add additional Support Groups as needed. We will continue to support Crisis Intervention Team (CIT) training and Behavioral Health Center presentations. Your contributions allowed us to train facilitators and implement new programs including In Our Own Voice presentations, Parent of Adolescent Support group and Young Adults Support Group this past year.

We are enthusiastic about these lofty goals for 2022. There has never been a more crucial yet exciting time to be involved in NAMI-Wilmington. Thank you for your consideration and generosity!

Sincerely,

All Contributions are Tax Deductible

Levels	Recognition
Advocate \$500 Minimum	Logo on T-Shirt
Advocate & Friend \$1000 Minimum	Logo on T-shirt & Logo On Walk Site Signage
Advocate & Supporter \$1500	Logo on T-shirt, Walk Site Signage and park site banner

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